

UX & Product Designer with 20+ years shipping human-centered products across SaaS, fintech, healthcare, govtech, and legal. I both **design with AI** — generative-AI workflows, prompt engineering, and predictive research — and **design for AI**, building conversational, explainable, human-in-the-loop experiences. I pair design systems and rigorous user research to connect real user needs with measurable business outcomes.

EXPERIENCE

Lead UX & Product Design Consultant 2022 — Present

Kirkman & Company LLC · Fintech, Salesforce, Mortgage · Remote

Lead end-to-end product design for fintech, mortgage, and custom Salesforce platforms — from research and Figma flows to prototyping, AI-assisted design workflows, prompt engineering, and human-in-the-loop interfaces for clients across industries.

Head of Product Design 2024 — 2025

Green Street · Commercial Real Estate Data · Newport Beach, CA

Built a unified, scalable design system in Figma adopted across all web and mobile products, standardizing UX and **accelerating design-to-dev handoff by 800%**.

Director, UX Design & Product Manager 2020 — 2022

Veritone · Enterprise AI · Government, Legal & Compliance · Remote

Led UX for AI-driven products used by the **majority of California police departments** and agencies across the U.S. and Canada. Designed NLP-driven and predictive-AI workflows — transcription, evidence redaction, and search — with explainability and human-in-the-loop controls balancing complex data, trust, and compliance for many agencies.

VP, Product & UX Design 2016 — 2020

Big Purple Dot · Mortgage & Real Estate Fintech · Irvine, CA

Owned product strategy and design for web/mobile loan applications, loan pricing, CRM, predictive lead management, and an automated call dialer — driving measurable enhancement in conversion and user adoption.

Head of UX Design 2015 — 2016

loanDepot · Consumer Lending Fintech · Lake Forest, CA

Led UX strategy for consumer and loan-officer web/mobile apps enabling fully online mortgage and personal-loan completion at one of the nation's largest retail lenders.

Manager, UX Design 2015

Corsearch (Wolters Kluwer) · Legal · Orange County, CA

Led UX and strategy for mobile and web products at a global brand, trademark, and domain-name protection company.

Manager, e-Commerce UX & Interactive Design 2015

ALCATEL ONETOUCH · Telecom / Mobile · Irvine, CA

Drove UX, interactive design, and strategy for a major mobile-device manufacturer's e-commerce site and mobile tech.

Principal UX Architect 2014 — 2015

Saritasa · Design & Development Agency · Newport Beach, CA

Senior UX / UI Designer 2012 — 2014

CareFusion, Inc. · Healthcare · San Diego, CA

EARLIER EXPERIENCE 2009 — 2012

Aspen Marketing Group · Raytheon | Websense · Voxox (Telcentris) · Miva Merchant

Senior UX, UI & web design roles across marketing, defense, security, telecom & e-commerce.

AI & EMERGING TECH

Generative AI / LLMs

Agentic AI

Prompt Engineering

Conversational UX

RAG

Multimodal UI

Human-in-the-Loop

AI Explainability

Responsible AI

Predictive AI

AI-Assisted Prototyping

CORE SKILLS

End-to-End Product Design

Design Systems & Tokens

User Research & Testing

Interaction & Visual Design

Rapid Prototyping

Design Strategy & Vision

Cross-functional Leadership

Accessibility (WCAG)

TOOLS

Figma, FigJam, Framer, Adobe

Creative Cloud, Maze. **AI:** Claude,

ChatGPT, Midjourney, Cursor & v0 for

AI-assisted design, prototyping &

production code. Working

knowledge of HTML5, CSS3,

JavaScript & responsive front-end.

EDUCATION

BS, Computer Graphic Design

Coleman University · 2004–2007

BEYOND WORK

President, SDXD & OCXD UX

organizations

InVision Design Leadership Forum

member

Eagle Scout